

N2A2

credits:

design group: hi-res!
client : Newmarket Films L.A.
production time: september/october 2001

description of the site:

site for the Film Donnie Darko by first-time director Richard Kelly

the film plays over a 28 day period in a tangent (parallel universe) between 2 October and 30 October 1988.

the site was designed to mirror this time, but in the year 2001 and was launched in numerous phases from early October and the final phase launched on 26 October 2001, which was the release date of the film in the US.

the site does not give away anything from the film directly, but actually adds to the film, as the site portrays what happened in the primary universe, the world we all witnessed between 2/10/1988 and 30/10/1988 and afterwards.

it follows the life of characters in the film and thereby adds to the story, rather than taking away or spoiling it (apart from one point - but we warn people before).

the site branches out into various other sites which all give you bits of information and passwords which you need to be able to access the various levels in the site.

passwords:

level 1 :

sparrow
smurf

level 2 :

breathe
ling

level 3 :

rose

technical requirements:

flash 5 plug-in
4 plus Browsers