
The Lair of the Marrow Monkey
Web site by Erik Loyer

Prix Ars Electronica 1999 Entry
.net Category

Entry Number: W-237

Biography

Erik Loyer is an award-winning digital media artist and creative director for the Los Angeles office of Razorfish, Inc., a leading international digital developer. Erik has a strong body of experimental, non-commercial new media work that explores the creative potential unleashed by the advent of digital communications. His most recent piece, the Web site *The Lair of the Marrow Monkey* (<http://www.marrowmonkey.com>), won a 1998 New Media Invision Silver Award, has been shown in several film and new media festivals, and was selected for addition to the permanent collection of the San Francisco Museum of Modern Art. Erik's prior independently-produced CD-ROM, *aug 6 1991*, was also shown in the 1996 L.A. Freewaves festival.

Beginning his professional career in 1992 as an intern for pioneering digital developer The Voyager Company, Erik subsequently joined a group of Voyager alumni in founding Inscape, a developer of innovative CD-ROM games. There, he served as interface producer on the graphic adventure game *The Dark Eye*, creating the immersiveness of interface that helped garner the title a Design Distinction in I.D. Magazine and an International Digital Media Award. In 1997, Erik made the transition to Web-based development and allied with Los Angeles-based <tag> media, where he assumed the role of creative director on projects for clients including NASA and Creative Artists Agency.

An early passion for the electronic arts led Erik to the School of Cinema/Television at the University of Southern California, where he holds a Bachelor of Arts in Production.