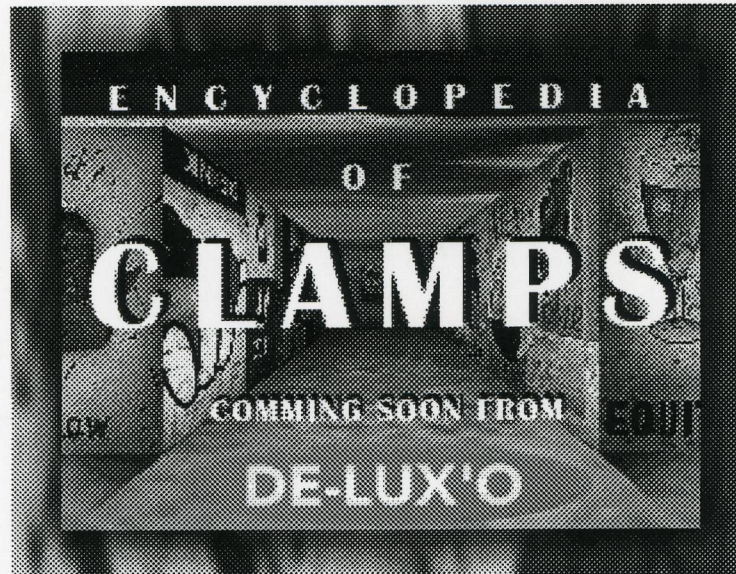
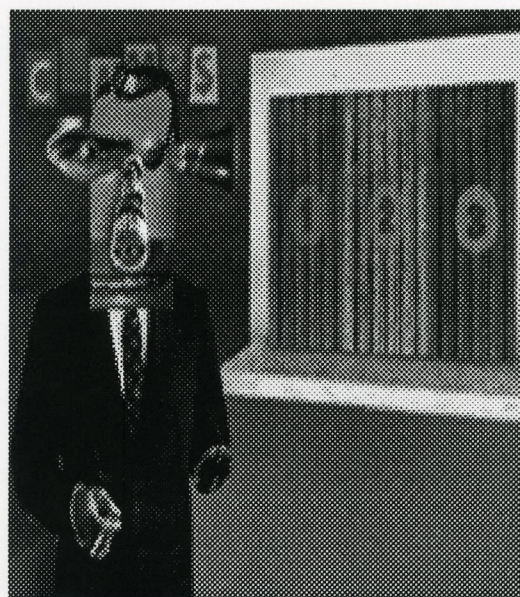




The "ENCYCLOPEDIA OF CLAMPS" will set a new standard for digital media. In this second title from the team at DE-LUX'O, the world of experience-oriented art is explored in CD-ROM. Using digital media to create original works of interactive art, the design team at DE-LUX'O sets forth as its goal to challenge the preconceived notions of interactivity, content and technology. Utilizing a 3-D environment, the user can visit over 30 exhibition rooms that contain real works of interactive art - not corporate diluted pseudo art. Using digital media to create original work, Bill Barminski, Webster Lewin and Jerry Hesketh (DE-LUX'O, Inc.) are challenging the preconceived notions of interactivity, content and technology. The interactive "ENCYCLOPEDIA OF CLAMPS" will be ideally suited for the current (boring) CD-ROM market, because not only does it offer the finest in experience-oriented art on CD-ROM, but it is also the world's first, and most complete reference guide to clamps and clamp-like devices. What could be better?

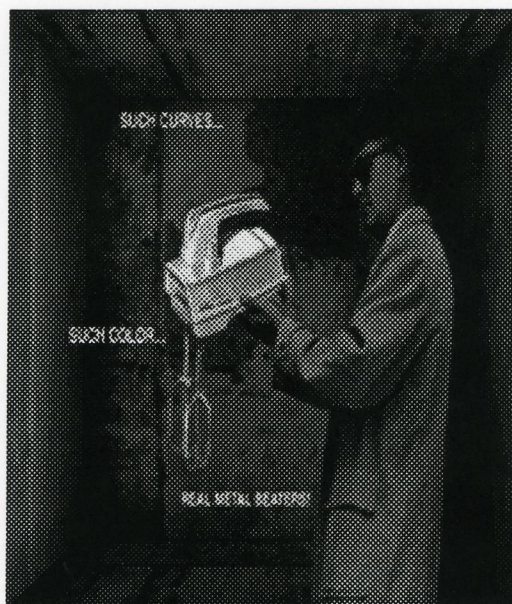


JIMMY SLIME - HOST OF "CLAMPS"

Utilizing a 3-D environment as an interface, the user can visit various exhibition rooms each containing a unique art experience. The core of this program are two intersecting hallways lined with Bill Barminski's paintings through which the user can enter with the click of the mouse.

The prototype of "CLAMPS" was shown at the 25th International Film Festival Rotterdam, the 4th New York Video Festival at Lincoln Center and at CODE, a group show of digital art at the RICCO/MARESCA Gallery in New York City.

The VHS demo of the "CLAMPS" CD-ROM contains a brief taste of the over 20 hours of artwork, audio, films and interactive art pieces that make up the "Encyclopedia of Clamps".



THE UTOPIA ROOM

FOR MORE INFORMATION CONTACT:

DE-LUX'O

P.O. Box 661635
Los Angeles, CA 90066
(310) 391-5897
deluxo1@aol.com
www.deluxoland.com