

AN INTRODUCTION TO XAOS

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XAOS is a computer animation facility specializing in high quality design and production for broadcast, advertising, and film. At Xaos, the computer is perceived as an evolutionary tool for the creation of artwork, another step in a long partnership with science and art.

Founded in 1989, Xaos was established with a commitment to providing excellence and innovation in computer animation and design. The company has grown phenomenally since that time, as have the number and scope of its projects.

A strong motivation behind the growth of Xaos has been the development of computer animation as an expressive medium. Rather than accept the limitations of "turn-key" animation systems, we write and develop our own software. Using this proprietary software allows us flexibility to achieve the greatest possible artistic results.

As with any tool, the end result will only be as good as the talent and dedication of the individual artists who are involved in the production process, from design to execution. The Xaos production team has a rich and varied artistic portfolio, with sculptors, graphic designers, and painters. These artists are highly proficient in the use of the computer as a tool to express their creativity.

Xaos has been honored with many international awards ranging from an Emmy to awards from reputable organizations such as National Computer Graphics Association, Broadcast Designers Association, Prix Ars Electronica, Imagina, and SIGGRAPH's Electronic Theatre. "Wet Science," an experimental series of tests, has taken honors across the globe for its unorthodox fluid imagery, including permanent placement in the prestigious museum, Centre Georges Pompidou in France.

The unconventional, organic style for which Xaos has become known has contributed to the success of numerous distinguishable projects: "Liquid Television" (open, close and bumpers) for MTV, the feature film "The Lawnmower Man", an entirely computer generated music video for the Grateful Dead, and national spots including Michelin Tires, Nike, Efferdent and Jolly Rancher. This diverse array of projects represents the versatility of Xaos software and the talented artists that use it.

As we at Xaos continue our exploration of computer animation, we invite your curiosity and welcome your inquiries.

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