



PETER CLARIDGE PICTURES

INTRODUCTION

After five years at the BBC, Peter Claridge left to start his own company **CAL Production** in 1978, where he produced and directed over 150 documentaries and shorts mostly in the corporate sector.

Then in 1982 Peter pioneered the use of computer graphics in videotape production, and formed **CAL Video Graphics Ltd.**

CAL has now grown to become one of the world leaders in computer animation, producing many award winning titles, commercials, and programme sequences.

November 1987 saw Peter leave the world of computers, to concentrate on his original love... Production.

Peter Claridge Pictures was to become the vehicle through which he could fully exploit his vast knowledge and experience of special effects and digital technology in film making.

Having already directed and produced commercials with innovative combinations of live action and computer animation, special effects sequences for such films as **Superman III**, **Emerald Forest**, and **Electric Dreams** and many very complex corporate productions, he has moved on to work on projects such as **Mike Oldfields' Video Album**, and the award winning **NEIG** videowall. (For which he received **Best Director 1987 Craft Award**)

More recently, Peter has moved to Zurich in the heart of Europe to cater for the European advertising and Corporate markets.

Peter Claridge Pictures AG is the trading name through which Peter can offer his vast knowledge of Film, Video, Graphic Design and Special Effects. Working either as a Freelance Director, or as a Consultant and Supervisor on complicated shooting and Post Production jobs, he can help you through those 'out of the ordinary' projects.

Finally, November 1989 sees the beginning of a new era

SCANLINE DESIGN is a new concept for television design based in Zurich. It is a small group of Video Graphic designers who are all Paintbox and Harry experts working together with Peter to offer a complete design service to both the Advertising and Corporate Video industries.

Also **SCANLINE PRODUCTION GmbH** is a joint venture between Peter and Thomas Zauner in Bavaria Studios (Munich). It will start in early 1990, and brings the best possible combination of creativity and technical excellence together, to make 3D computer animation a realistic and affordable solution.

FILM AND TELEVISION PRODUCTION

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