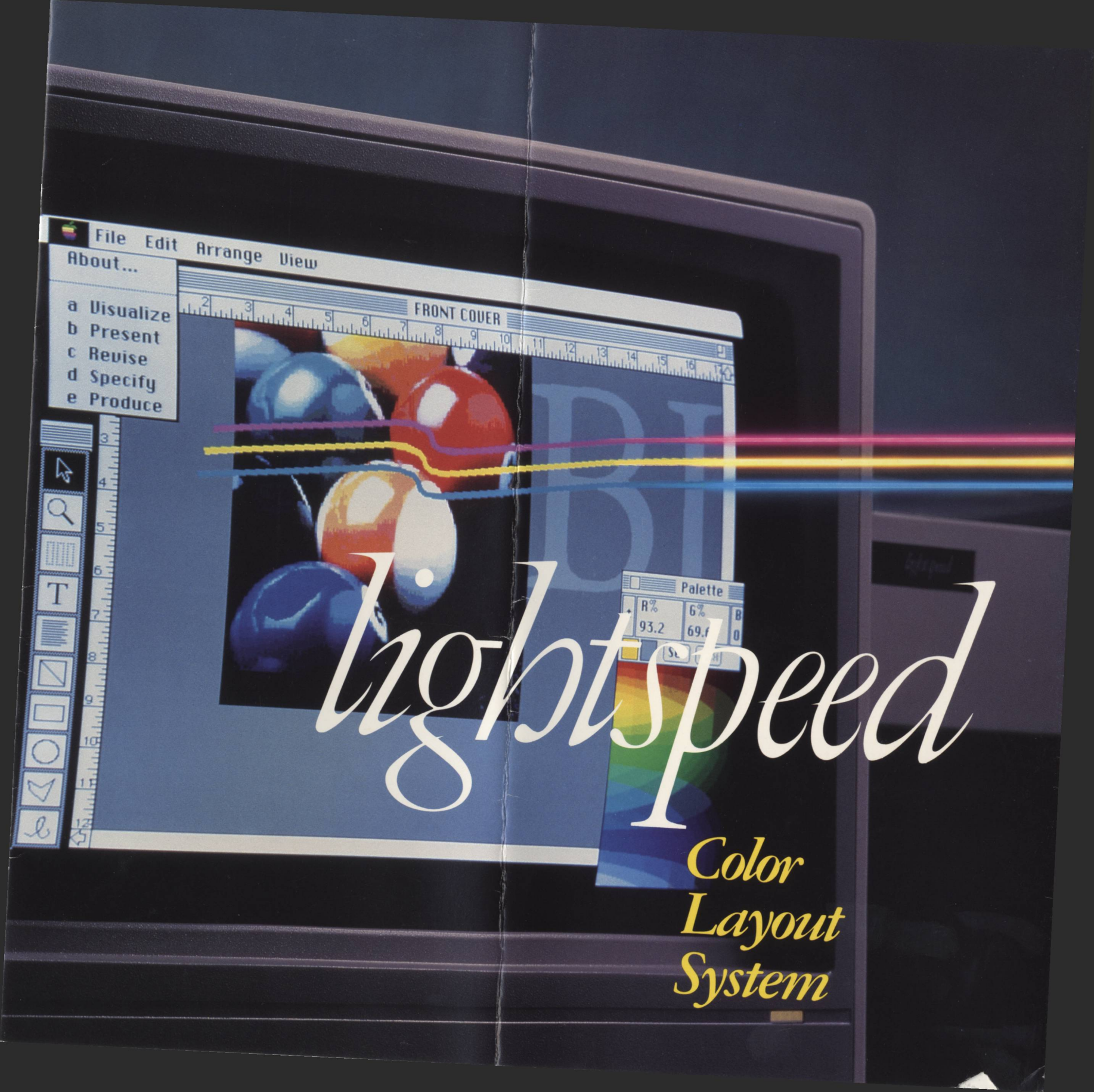




lightspeed

Color
Layout
System

System Specifications

Lightspeed Color Layout System
Macintosh II with 5 MB RAM and
40 MB hard disk
19" high-resolution color monitor
Lightspeed Color Layout System Software
8 standard fonts

Lightspeed Color Layout Software Package
8 standard fonts

Input Option
Color flatbed scanner (300 dpi),
including interface card and cables
and transparency option

Output Options
Color thermal printer (300 dpi),
including interface cards and cables
Analog film recorder
Digital film recorder
Prepress interface via 1/2" tape drive
Additional Fonts Available

About Lightspeed

From our very beginning in the early 1980's, our goal at Lightspeed has been to streamline the process of graphic design by applying new technology.

We pride ourselves on designing systems that encourage creativity and enhance the design process. That transform technology into practical, high performance tools. And quicken your pace so you can outdistance the competition.

That's why our systems have been embraced by graphic design firms, package design firms, corporate communication departments, multimedia houses, access studios, and Fortune 500 companies across the U.S. and Canada.

Sales Offices

Lightspeed, Inc.
47 Farnsworth Street
Boston, MA 02210
617 338-2173

New York Regional Sales
407 Park Avenue South
New York, NY 10016
212 213-0140

Midwestern Regional Sales
9801 West Higgins Road
Rosemont, IL 60018
312 692-3311

Western Regional Sales
4751 Wilshire Boulevard
Los Angeles, CA 90010
213 935-2852

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The Lightspeed Color Layout System

Imagine creating color designs as quickly as you visualize them. Gaining the time to develop an exciting range of design alternatives. And a new freedom to explore the nuances of each.

Picture your completed designs as vibrant, full-color comprehensives, produced in just minutes. Quality comprehensives that meet your high standards and add new excitement to client presentations.

Now imagine making revisions in less time, for less money, and converting your improved price/performance ratio into unparalleled client service.

Then specifying your layout with the utmost precision, and sending it on tape to your production house.

At Lightspeed, we've packaged this spectrum of design capabilities into a single system for your desktop.

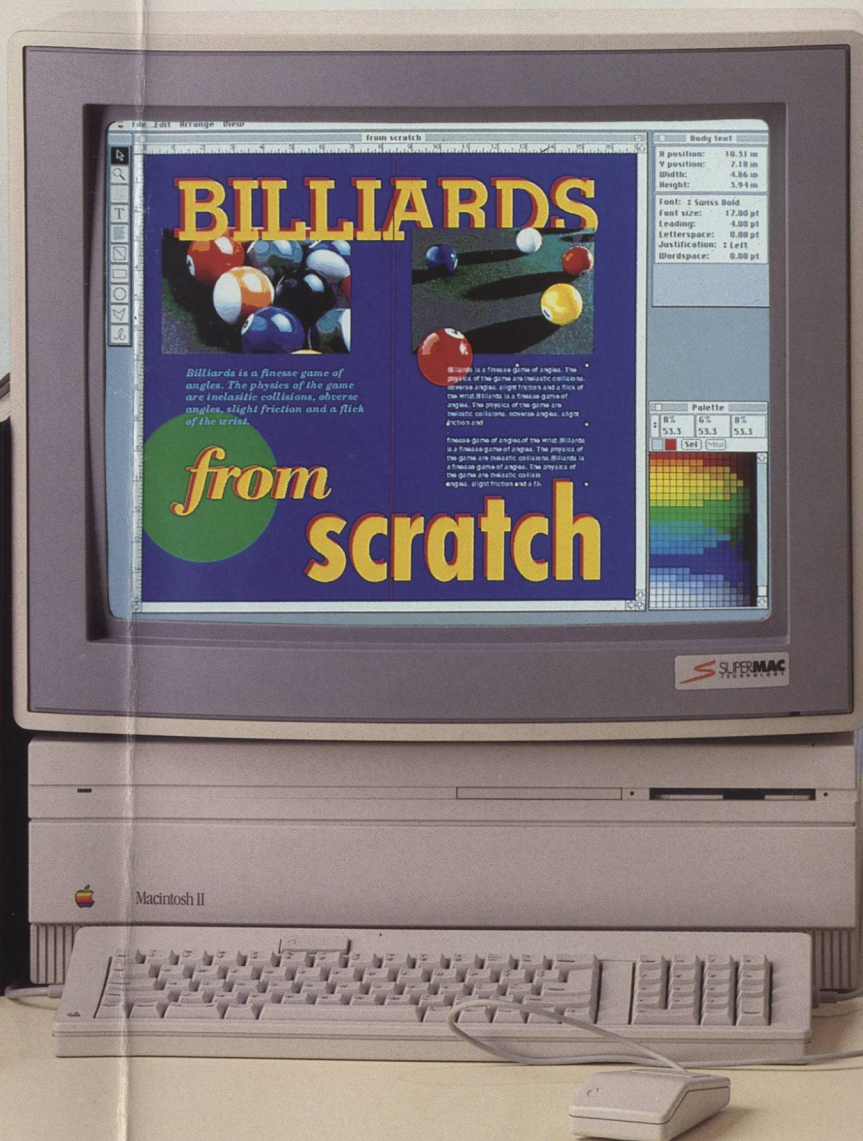
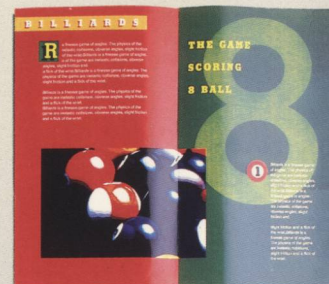
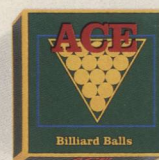
The Lightspeed Color Layout System. The performance you've been seeking. The quality your clients deserve.



Taking you every step of the way

With the Lightspeed Color Layout System, you can design ads, packaging, brochures, page layouts – virtually any application that requires color graphics.

And you can move through all design stages with new agility. The system frees you from the traditional tools and processes that have slowed you down in the past. Letting you spend more time on the fine art of graphic design and less on the tedium of production.



Visualize

Create designs as quickly as your mind envisions them. Scan illustrations and color photography. Add type. Crop and resize images. Change fonts and type sizes. Arrange and rearrange elements. In seconds.

Experiment with color in a way never before possible. Choose from hundreds of shades and change color. Instantly.

Refine an idea until it matches your mind's eye. Create multiple versions and compare them side-by-side on the same screen. See an accurate, clear picture of your completed design and choose the best version for your presentation.

Present

When your design is complete, you can create a high quality, full color comprehensive in minutes. Choose from slide or paper output, or generate information on tape for a prepress proof. Either way, your client sees a tight representation of your design. With clear images and smooth, clean text. Reflecting the elegance and impact you had in mind.

Revise

Client revisions no longer threaten a tight production schedule or a limited budget. Because the Color Layout System lets you change a design as quickly and easily as you created it. So you can be more responsive to even the most demanding client.

Specify

Gain the precision tools needed to specify the position, size, and color of design elements. Using an adjustable grid and onscreen rulers, you can quickly align or center all design elements, "zooming in" to magnify and refine a detail.

Finetune a selection simply by typing your specifications into the "information window" on the screen—and the system automatically adjusts the design accordingly.

Produce

The Color Layout System bridges the gap between design and production. It streamlines production by capturing your specifications on tape for a color prepress system, where the actual chromes and art are scanned and merged at high resolution and positioned according to your instructions.

The one system for all designers

Now, even the smallest design studio can justify a high performance system for color design—the Lightspeed Color Layout System. A system that works faster than you ever thought possible...delivers high quality layouts at a considerably lower cost...and creates a new standard in client service.

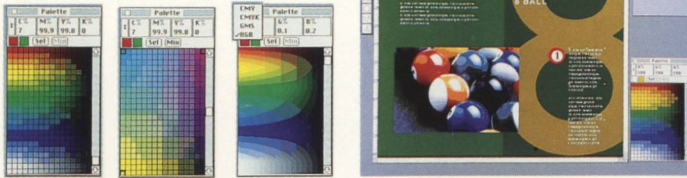
Discover the full benefits of the Color Layout System by attending a Lightspeed Information Session. To reserve your space at the session nearest you, please call: 617-338-2173.



Features:

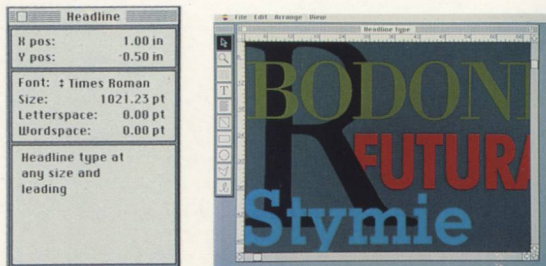
1. Color.

Design with color every step of the way. You can select from the onscreen palette of 256 colors; mix your own; pick up a color from an existing design element, or select from a standard color system, such as the Pantone Matching System.™



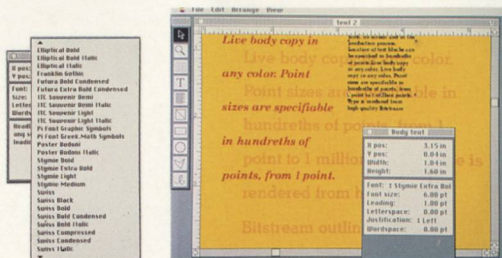
2. Display Type.

Create display type to whatever size and resolution you need—giving you full control over letter spacing and eliminating the “stair-stepping” effect so common on the Macintosh. Choose from a variety of high quality Bitstream outline fonts, all of which can be proportionally resized.



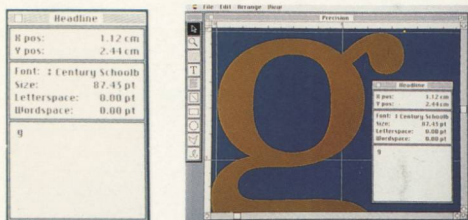
3. Text.

Enter your own copy directly into the Color Layout System or import text from most popular Macintosh word processing programs. Change column measures. And try mixing different fonts, sizes, colors—justifying left, right, or center—until you have the look you want.



4. Precision.

You can position design elements quickly. And then make precise adjustments by typing numeric specifications into the “information window” on the screen.



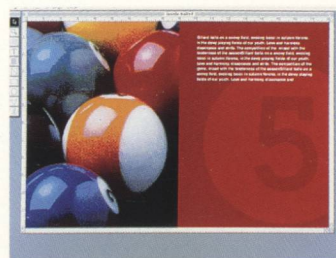
5. Foreground/Background.

Because you can layer design elements with the Color Layout System, you can overlay type on photos and juxtapose images for special effects. Increasing your freedom to experiment and create the perfect design solution.



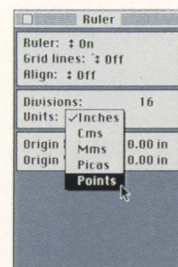
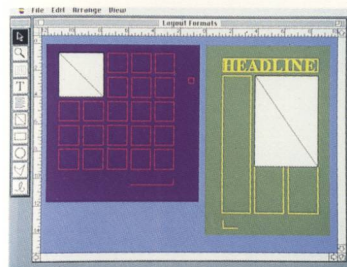
6. Resizing/Scaling.

You can quickly scale a photo to fit a certain space. And resize elements to any shape and size you need. Just click the mouse. Or type specific values such as point size or dimensions into the information window.



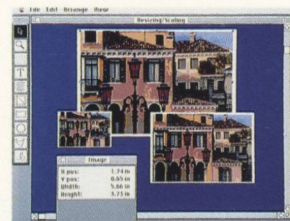
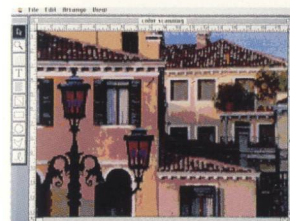
7. Layout Formats.

Guided by high precision rulers, you can lay out pages with new accuracy. Choose visible or hidden ruler lines for your particular layout to help you align elements. Make objects “snap” to the grid, or align them freehand. You can even clone pages and create templates to simplify the design of multiple-page documents that adhere to a common grid.



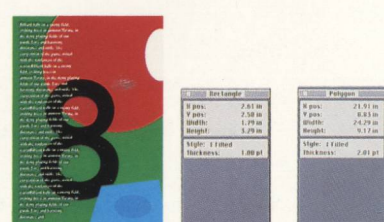
8. Color Scanning.

Using a high quality color scanner, you can quickly digitize flat art up to 11 x 17 inches in size and 300 dots per inch in resolution. And just as quickly crop, size, and position them on the page.



9. Shapes.

Design logos and original art. Freehand or using the system's ability to draw lines, circles, ellipses, squares, triangles, and polygons. Filled or outlined in different colors and line weights.



10. Output.

Pull a full color comprehensive in just minutes. Printed actual size or as a thumbnail. On paper or 35 mm slides. Or go directly to a prepress tape ready for a proof. Regardless of its size and medium, your output measures up to the high quality of your design.



ORF
PRIX
ARS ELECTRONICA
L I N Z



Kind

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