

## > **The Google Adwords Happening**

<http://www.iterature.com/adwords>

April 2002

How to lose money with your art ?

How 12,000 people saw my "poems" in 24 hours and how I was censored by Google

The price of words : towards a generalized semantic capitalism

Prices of some words

Prices of some famous people

## > **Requirements for viewing : none**

## > **Christophe BRUNO**

Lives in Paris, France.

websites :

<http://www.unbehagen.com>

<http://www.iterature.com>

works exhibited on:

> Microwave International Media Art Festival 2002, Honk-Kong Nov.-Dec. 2002, Net Art in Exhibition curated by Vuk Cosic, <http://www.videotage.org.hk>

> [javamuseum.org](http://javamuseum.org), Actual Positions of French Net Art, curated by Agricola de Cologne, Dec. 2002.

> Vidarte 2002, Mexico City, Sept. 2002. Database Desire, curated by Rudolf Frieling (ZKM).

> [furtherfield.org](http://furtherfield.org), Jul. 2002.

> [bannerart.org](http://bannerart.org), New-York /Online curated by Brandon Barr.

> [freemanifesta.org](http://freemanifesta.org), Franckfurt/Online, Frankfurter Kunstverein ground floor., spring 2002, curated by Sal Randolph.

> [whitneybiennial.com](http://whitneybiennial.com), New-York/Online initiated by Miltos Manetas and curated worldwilde by Lev Manovich, Olivier Zham, Hans Ulrich Obrist, Michele Thurz, Magda Sawon and many others

> [freebiennial.org](http://freebiennial.org), New-York/Online curated by Sal Randolph

> <http://www.nomemory.org/search>, The Search Art Project. Paris/Online curated by Valéry Grancher / Christophe Bruno

> [rhizome.org](http://rhizome.org), New-York/Online, Artbase